



Dream It. Do It. Maine Onboarding

Creating the manufacturing experience for the next generation



Did you know...

63% of students identify personal experiences as the leading influence over their career path. **and...**

Those familiar with manufacturing are **2 times as likely to encourage** a young person into **a manufacturing career.**



What is Dream It. Do It.?

- Change the perception of the industry and inspire students (just like you!) to pursue manufacturing careers.



*Changing Minds About
Modern Manufacturing*
← **CLICK TO WATCH!**



Your Logo!



- .eps
- .ai
- .png
- .jpg



The Brand

Customization requests:
institute@nam.org



SAVING LIVES.
BUILDING PLANES. AND

BRING YOUR PASSION TO LIFE WITH MANUFACTURING

MANUFACTURE YOUR FUTURE!

Additional Resources:

FIGURING OUT WHAT YOU WANT TO DO WITH YOUR LIFE AFTER HIGH SCHOOL IS OVERWHELMING.

We know because we've been in your shoes. You constantly hear these questions thrown at you: What are your plans after high school? What are you interested in? What do you want to do? They come from your family, your teachers, or your guidance counselor. But in the end, it comes down to you. Your goals, your education, and your career is about what you're passionate about. To make that decision, you need to know about careers that work with advanced technology, provide competitive salaries, and don't require a mountain of student debt.

Would that type of career interest you? Keep reading.

THIS ISN'T GRANDPA'S MANUFACTURING.

Today's manufacturing industry is completely different from what it used to be. It's no longer repetitive, blue-collar work. But us, your grandparents, and maybe even your parents, would not recognize today's manufacturing. The industry today is about advanced technologies, state-of-the-art facilities, and fast-paced work environments. Most importantly, manufacturing is about creating products that affect everyone's daily lives and even change the world.

Want to see it for yourself? Take a tour through a local manufacturing facility on Manufacturing Day or online at www.manufacturingday.com.

MANUFACTURERS NEED YOUNG TALENT

The manufacturing industry is experiencing a lack of skilled workers and it is up to next-generation leaders, like you, to step up to the plate. Manufacturing needs the educated and skilled talent that comes from the younger generations. By starting at a young age with a career in manufacturing, Manufacturing holds a piece for all types of workers, whether you like to work with your hands or on the computer. And once you get started, the growth opportunities are endless. One day you could be running a manufacturing company yourself.

HIGHER PAY, BETTER BENEFITS, GROWTH OPPORTUNITIES.

In 2012, the average manufacturing worker in the United States earned **\$77,505** annually, including pay and benefits. The average worker in all industries earned **\$62,063**.

The average entry-level CNC operator earns from **\$28,000 to \$30,000** a year, with benefits and overtime available through many employers.

The average experienced CNC programmer can earn more than **\$100,000** a year, with benefits and overtime available through many employers.

THAT'S MANUFACTURING.

Median pay for CNC machinist is close to **\$40,000 A YEAR.**

A quality assurance technician earns an average of **\$44,571 A YEAR.** —A quality engineer makes an average of **\$67,209.**

The average pay for a welder is over **\$17 AN HOUR** —more than **\$35,000** a year.

MANUFACTURING JOBS	ANNUAL SALARY
Mechanical engineering technician	\$47,000
Maintenance technician	\$50,000
General Maintenance	\$35,000
Logistics analyst	\$30,000
Advanced manufacturing machinist	\$35,000

THE IMPACT OF MANUFACTURING IS BIGGER THAN YOU THINK.

In manufacturing, you can develop medicine that saves someone's life or even create instruments played by some of the world's greatest artists. Not many people can say that of their job. To obtain a job in manufacturing, all you need is some technical skills. It doesn't require years of schooling and high level degrees, but simply a good work ethic and industry certifications. These certifications show employers you understand your skills and how you fit into the right job. Earning certifications will increase your chances of obtaining a well-paid, respected job.

CREATORS WANTED

Higher Pay. Better Benefits. Growth Opportunities. That's Modern Manufacturing.

What we've learned from our conversations around the country is how important teachers are when it comes to their students' career choices. Now, it may not seem like your students listen to you at times, but regarding careers, teachers set expectations, answer questions and steer decisions. Here are the key reasons why you should encourage your students to consider a career in modern manufacturing:

- CREATE THEIR OWN FUTURE AND SHAPE THE WORLD**
 - Modern manufacturing offers a chance to design and build the future, whether it's inventing the latest aircraft or automobile, a lifesaving medicine or a new way to harness power.
 - A manufacturing career allows for the combination of practical problem-solving and creativity with exciting, new technology, such as 3-D printing, robotics and computer-aided design, to shape and build a better tomorrow. Want to see for yourself? Take a tour through a local manufacturing facility on Manufacturing Day. Visit www.mfgday.com.
- USE ADVANCED SKILLS TO MAKE THE NEXT BIG THING**
 - In modern manufacturing, your students get the chance to lead and collaborate with others early on, to grow through the development of lifelong, invaluable skills and the opportunity to enhance their career across diverse fields.
 - The innovations of the future—whether that be self-driving cars, precision agriculture or artificial intelligence—will be guided by tomorrow's workforce in modern manufacturing.
 - Whether through an apprenticeship program, a graduate trainee role or on-the-job teaching, there are many routes into modern manufacturing.
- SEIZE THE OPPORTUNITY TO JOIN A GROWING SECTOR**
 - By 2025, manufacturers expect up to 3.5 million job openings, with many roles potentially going unfilled due to a lack of trained employees.
 - New jobs in modern manufacturing extend beyond shop floors and laboratories into offices, state-of-the-art tech centers and even your living room. Everything that is made needs smart thinkers and doers to invent, market, distribute and maintain revolutionary products.
- MAKE A DIFFERENCE AND EARN A HIGH SALARY**
 - All your favorite products—from your mobile device to your lifesaving medication—are a result of modern manufacturing. Modern manufacturing is the timeless innovation generator, touching every industry while making the world what it is today—and what it will be tomorrow.

Modern manufacturing careers are in high demand, and employers are paying for qualified talent.

In 2017, there were more than 390,000 open jobs in modern manufacturing on average. In 2016, the average manufacturing worker in the United States earned \$82,023, including pay and benefits.

Your students are the future! What you should know about modern manufacturing.

Manufacturing careers can take your students in many different directions and around the country. Interested in learning more about modern manufacturing opportunities? Contact [Lindsey McCall](mailto:LindseyMcCall@workforce-development.com), Workforce Development Manager, Muskegon County-County Port Authority at Lindsey@muskegonport.com for more information.

The average manufacturing worker in the United States earns **\$82,023** annually, including pay and benefits.



Resources



CNC Manufacturing

Inspiring the Next Generation: A Toolkit to Engaging Students in STEM Pathways and Manufacturing Careers

YOUNG MANUFACTURERS ACADEMY



MANUFACTURING Institute

With support from: MATERIALS SOLUTIONS FOUNDATION



Original Creators: Connecticut Center for Advanced Technology, Inc.



Target Audience: Middle School Students



Synopsis: The Young Manufacturers Academy introduces middle grade students to all facets of the manufacturing industry through hands-on activities and simulation-based learning, travel to industry locations for on-site interaction with manufacturers, and a mock Career Fair capstone event.



Type of Activity: Student STEM program, primarily summer camp, though applicable for both in-school after-school implementation



Dream It. Do It. Location: Connecticut



Difficulty: Hard

Budget Range: \$10,000-\$15,000




Students engage in realistic manufacturing workplace scenarios that introduce them to leadership, problem-solving, critical thinking, efficiency, competition, collaboration, customer service, and other skills needed for success in the global economy.

Students complete a portfolio of completed engineering and manufacturing projects involving parachutes, bridges, futuristic cars, robot programs, and carnival rides.



Inspiring the Next Generation: A Toolkit to Engaging Students in STEM Pathways and Manufacturing Careers

YOUNG MANUFACTURERS ACADEMY STEPS FOR IMPLEMENTATION:




MANUFACTURING Institute

The Young Manufacturers Academy Program has several objectives:

- Raise awareness of manufacturing-related careers and their skill requirements, workspaces, and educational and career pathways
- Improve attitudes towards manufacturing and manufacturing careers
- Increase interest in manufacturing-related careers
- Improve confidence in the ability to succeed in manufacturing careers and STEM courses
- Develop 21st century skills
- Improve manufacturing-related STEM content knowledge and skills

There are several Implementation Models available exclusively to the Dream It. Do It. network:

- 5-Day Program with Shop Floor Activities
- 10-Day Program with Shop Floor Activities
- 5-Day Program without Shop Floor Activities
- 10-Day Program without Shop Floor Activities

Contact Nicholas D'Antonio for models.

- 1** Develop a program budget. Considerations include: facilities costs, instructor salaries, transportation costs, food costs, supplies and materials, recruitment costs, and capstone event.
- 2** Identify a location to host your Academy students and qualified instructors. If you want to implement a program model that includes machine shop floor activities, consider partnering with a Community College or a Technical High School that has a manufacturing program.
- 3** Select the program activities that fit your Academy. The emphasis should be on small group (3-4 students) implementation, and activities should be scaffolded in the introduction of content and development of skills. Choose experiences that best expose students to a variety of manufacturing fundamentals and educational/career pathways.

Consider:

 - What kinds of activities will your students participate in - if any?
 - What shop floor activities will students participate in - if any?
 - What presentations and discussions will instructors lead?
 - What will the schedule be for all of these activities and events look like?
 - Consideration include: daily curriculum, field trips, industry presentations, and capstone/career fair event.
- 4** Develop your student recruitment strategy and collateral materials. Consider the number of participants you can accommodate based on space, planned activities, and instructors. Consider the make-up of the student cohort re: socio-economic and ethnic diversity in your planning.

Consider:

 - Transportation - how will students get to/from the Academy each day? Will you provide busing?
 - Food - will students eat lunch at the Academy? Will you provide them any snacks? What sort of food or refreshments might be served at the capstone event?
- 5** Recruit industry partners who can provide additional resources; host a field trip to their facility for Academy students; provide guest speakers for the program "Lunch & Learn"; and/or participate in the program capstone event.
- 6** Conduct student recruitment, select program participants, and create a waiting list of non-admitted students. If you are providing busing, you will need to contact with a bus company and draft routes, in order to provide parents/guardians with pick-up and drop-off information.
- 7** Send parents/guardians an acceptance packet, including bus info (if applicable), a program overview, requirements and expectations, permission slips, and any other relevant documentation.

Consider:

 - Supplies - Do you have everything you need to conduct the hands-on activities? Be sure to order whatever supplies you'll need in enough time to be delivered before the Academy begins.
 - Printing - You will need to plan for student and instructor program curriculum materials, assessments, activity handouts; brochures for the capstone event, etc.
 - Field trips - How will students get from the Academy to industry sites?
- 8** Academy Kick-Off (Day One): Collect any parent permission slips. Provide a general program overview for students, including expectations. Use icebreaker activities to introduce Academy participants to one another. Administer a pre-program assessment. Provide an introduction to manufacturing. If your Academy includes a shop floor component, review shop floor safety rules and regulations.
- 9** Program Timeline for a summer camp implementation:
 - January-February: Planning/budget
 - February-March: Program site secured
 - March-April: Student recruitment begins/ends
 - April: Instructors hired
 - April-May: Industry partners recruited
 - May: Transportation logistics completed
 - May-June: Supplies ordered
 - May-June: Academy materials sent to parents
 - June: Food logistics completed
 - July: Academy is held

Supporting resources are exclusively available for Dream It. Do It. network members. For access, please contact Nicholas D'Antonio (ndantonio@dream.org).

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Resources

BUILDING RELATIONSHIPS WITH EDUCATORS

Title: Building Relationships with Educators

Target Audience: Educators

Synopsis: As a manufacturer, you have a unique perspective to offer educators and their students. But figuring out how to build a relationship, and what you want to say, can be a major challenge.

It all starts with understanding teachers — their unique practices, attitudes, and needs. Just like building customer relationships, it takes time to build a relationship with an educator, but doing so can help make engagement all the more satisfying, and help your message resonate with young women who are the next generation of workers.

The Dream It. Do It. network has proven that when manufacturers establish a lasting school relationship, students have more positive attitudes about our industry and also begin to consider a manufacturing career. The steps below can help.

Required Planning Time: <1 Month

IMPLEMENTATION PROCESS:

1. Consider Your Goals

- What age cohort are you trying to reach? There are several factors to consider. Although reaching a younger audience may increase the opportunity to influence girls and boys about career options and taking technical education classes, high school partners can be a great source for interns and other more immediate connections with your company.

2. Understand What You Have to Offer

- Begin by making a list of what your company can add to a school program, classroom, or club. Some things to consider include:
 - Who in your company will be responsible for student engagement? How much time will they allocate for these activities? Will they be able to take time during the working day to participate in these activities?
 - Can your facility accommodate activities, tours, or events? If so, how many students? What age group are you comfortable bringing into your facilities? (See page 14 for Facility Tours)



12 Dream It. Do It. Ambassadors' Kit

INTERACTIVE CLASSROOM ACTIVITIES

FOR K-5

Shop Floor Safety True and False: With our youngest audience, consider using a virtual facility tour video and following it up with a basic safety true and false quiz. Simple questions help students understand safety protocol in the manufacturing facility. Walk through the questions as a group with younger students or do it as a quiz for older students, then talk through the answers. Give examples from your own facility about why safety is important and how it can affect day-to-day operations.

SHOP FLOOR SAFETY TEST

Circle true or false (T or F) in response to the following questions on safety:

- Wear safety glasses only when operating machinery. **T F**
- Report all injuries, no matter how minor, to your instructor. **T F**
- Wear proper safety shoes whenever on the shop floor. **T F**
- When operating a machine, it is sometimes necessary to sit in order to avoid getting tired. **T F**
- Talking to others while operating a machine is not dangerous. **T F**
- All shirt sleeves must be rolled up above the elbow. **T F**
- Do not run or fool around in the shop area. **T F**
- All jewelry must be removed before operating machines, including rings and bracelets. **T F**
- When you start to operate a machine for which you haven't received instruction, play with the controls first to see how it works. **T F**
- It's okay to wear loose, baggy clothing as long as it is tucked in a bit. **T F**
- Do not operate a machine without instruction or permission. **T F**
- Once instructed on how to use a machine safely, you may remove your safety glasses. **T F**

Manufacturing Mr. Potato Head: At times, familiarity can help bring a situation to life. When speaking to a young audience, the Manufacturing Mr. Potato Head can be a

great activity to help simulate a manufacturing process with a fun final product. Depending on the class size, bring several Mr. Potato Heads to the classroom you are visiting and disassemble them so that body parts are placed in separate piles. Then provide students (individual or small groups depending on the class size) with the body of Mr. Potato Head and ask them to work together to finish manufacturing the rest of the toy. Use the activity as an opportunity for discussion and talk about other items that have been manufactured. If time permits, you can add twists to the activity such as requiring teams to trade parts to complete their toy.

FOR 6TH – 8TH GRADE

Tallest Tower: Students are asked to manufacture a tower using just the items available within a bag handed to them. Have students unpack their materials and give them some time to plan their tower. During this time, they may touch and examine their materials, but they may not start building. They should sketch plans and discuss strategies. Once building starts, if they destroy a material, it cannot be replaced.

Give students some time to build and modify their plans at any time. It's a plot twist. One possibility is to now trade materials with other groups. Another is to give out materials (or different) to the groups (soug adhesives – tape and glue – and rule change is to say they must not in their towers. Give time warning plan accordingly. The materials as items found around your office materials include:

- Bag #1**
- 2-3 feet of electrical tape (w/ craft stick)
 - 3 manila file folders
 - 5 paper clips
 - 2 sheets of construction paper

Pictured here is Toyota's manufacturing facility in Princeton, Indiana. You'll see teams working together to create a finished product—some teams work on safety tests, which is part of quality assurance to ensure that your car will keep you safe if you're ever in an accident.

In manufacturing, there are so many different roles and opportunities — from digital designs that transform concepts and ideas to paper (or rather computer), to selection of materials for these products, to testing in the laboratory for their run, to coding the computers that tell the machines what to do.

Not only are there a lot of different roles in manufacturing, but there are also so many different industries that manufacturing applies to! From fashion, to computers, to airplanes, furniture, medicine, make-up, solar panels and more — manufacturers are needed everywhere!

VOICE

The Guide to Developing Manufacturing Ambassadors



dream it.
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MANUFACTURING
Institute

What kind of opportunities and roles are out there?

- Everything from design studio, laboratory, workshop and office as well as across different industries, from aerospace, biopharmaceuticals, computing, auto or energy.
- What makes modern manufacturing different is the **chance to create and make**—and that means lots of different roles and jobs.



Resources

- Teacher Guide: An Introduction to Manufacturing
 - Activities for grades 6-12 on What is Manufacturing, Manufacturing in America, and Careers in Manufacturing



Resources



DREAM IT. DO IT. FRESNO INVITES YOU...

to participate in our Manufacturers' Kickoff Meeting /

Quarterly Meeting - Q2 2016

June 2, 2016

12:40pm to 1:20pm

The Center for Advanced Research and Technology (CART)

Manufacturing in California has an image problem! Together we can help change that for the better.

The San Joaquin Valley Manufacturing Alliance has launched Dream It. Do It. Fresno, joining a national youth recruitment initiative led by the National Association of Manufacturers' Manufacturing Institute. Dream It. Do It. includes marketing and branding of manufacturing careers, a national support network of organizations sharing best practices, and tools to help manufacturers reach young people, parents, teachers, and other influences on their career choices.

This kickoff meeting will introduce the program and will help us decide how we can work together to help raise positive awareness of manufacturing in the Fresno region. Led by Brent Weil, Senior Vice President at the Manufacturing Institute, the meeting will give you practical tips on reaching young people and the role of Dream It. Do It. in organizing our community for action.

This opportunity won't happen often, so we hope you can join us.

Please RSVP to samgeil53@gmail.com or call 559-217-5219.



Host an MFG DAY Event

Join thousands of manufacturers as they open their doors to show the public modern manufacturing in action and inspire the next generation of skilled workers.

REGISTER NOW

STEP 1: Create an account to start the registration process: www.mfgday.com/user/register

Already have an account? Login to create your event: www.mfgday.com/user

STEP 2: Click "Add Event" on your Host Dashboard.

Home / Host Dashboard
Host Dashboard

Welcome ccrawford@nam.org!

We've developed a number of tools to help you promote your MFG DAY event, which are accessible by clicking the "Before and After Event Resources" tabs. If there are things you need that you don't see listed, please email us at info@mfgday.com with suggestions!

- Event Management
- Event Resources
- Add Event Gallery/Share Story

Community Planners:

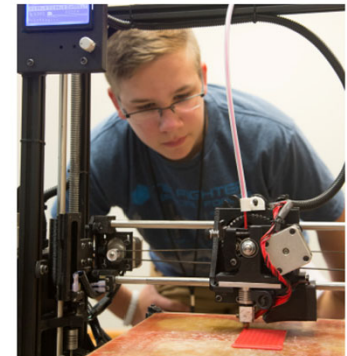
To expedite the process for entering many events at the same time, take advantage of our [Multi-Event Spreadsheet](#)

ADD EVENT

STEP 3: Fill out your event details in 3 easy steps!

Have questions? [Contact Us](#) for help.

Debby Combs, Advanced Manufacturing Industry Partnership, debby.combs@uwgc.org



EMPLOYER INFORMATION SESSIONS OFFERED ON HOW TO HOST A MANUFACTURING DAY

August 2 | 9:00 a.m. – 10:00 a.m.
TechSolve
6705 Steger Dr
Cincinnati, OH

August 7 | 3:00 p.m. – 4:00 p.m.
Northern Kentucky Chamber
300 Buttermilk Pike
Lakeside Park, KY

August 8 | 9:00 a.m. – 10:00 a.m.
Cincinnati Chamber
3 East 4th St
Cincinnati, OH

Visit www.mfgday.com to learn more.

 MANUFACTURING
Institute

Community Homepage Features

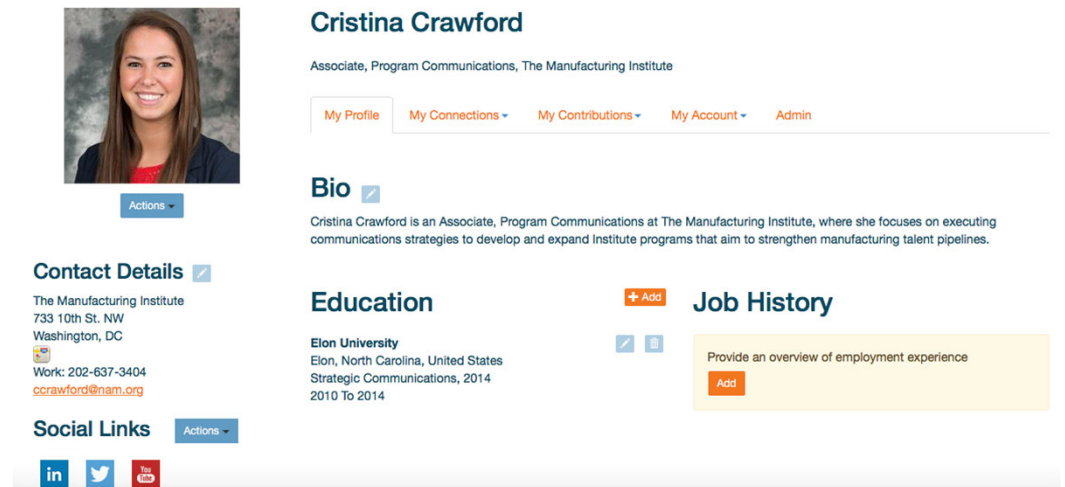
The screenshot shows the Manufacturing Institute MFG Community homepage. At the top, there is a navigation bar with links for Home, Communities, Directory, Events, Browse, and Participate, along with a search bar and a user profile icon. Below the navigation bar is a large banner image of a group of women celebrating, with the text "Welcome Build community and connect with your peers." and an "EXPLORE" button. The main content area is divided into several sections: "Latest Discussions" with three discussion items, "Announcements" with one announcement, "Welcome to the MFG Community" with a welcome message, "Recent Blogs" with one blog post, and "Recent Shared Files" with one file. The Manufacturing Institute logo is visible in the bottom right corner of the screenshot.

- Individual Profile
- Events
- Discussions
- Shared Files
- Announcements
- Active Members



Profile Page Features

- Picture
- Edit Contact Information
- View Contacts & Shared Contacts
- Send Message
- Communities
- Networks



The screenshot displays a user profile for Cristina Crawford. On the left, there is a profile picture of a woman with long brown hair, a blue 'Actions' button below it, and a 'Contact Details' section containing her address (The Manufacturing Institute, 733 10th St. NW, Washington, DC), a phone number (202-637-3404), and an email address (ccrawford@nam.org). Below this is a 'Social Links' section with icons for LinkedIn, Twitter, and YouTube. The main profile area on the right shows the name 'Cristina Crawford', her title 'Associate, Program Communications, The Manufacturing Institute', and a navigation menu with 'My Profile', 'My Connections', 'My Contributions', 'My Account', and 'Admin'. Below the navigation are sections for 'Bio' (with a checkmark icon), 'Education' (listing 'Elon University' with location and dates), and 'Job History' (with an 'Add' button and a text prompt 'Provide an overview of employment experience').



Member Directory

- Search by
 - Name
 - Location
 - Group



Member Directory

[Basic Search](#) [Advanced Search](#) [Find Anyone \(Admin only\)](#)

Fill in any of the criteria below to limit your search. None of the fields are required although you must enter something in at least one of them. Fields like First Name, Last Name, Company Name, etc. will perform a partial match. For example, a Last Name search for "Jo" will find everyone whose name starts with "Jo".

Name

First Name

Last Name

Company Name

Email Address

Location

City

State/Province

Country

Member of Group

Community Type

Community Name

[Find Members](#) [Clear All](#)



Member Directory – Search Results

- Find members, view profile, add contact, send a message

The screenshot displays a web interface for a member directory search. At the top left, there is a navigation link: [< - Back to Search Options](#). On the top right, there is an [Export](#) button. Below the navigation, it indicates "Showing 1 to 1 of 1". To the right of this, there are two dropdown menus: "Name A-Z" and "Show All". The main content area features a profile card for AJ Jorgenson, which includes a profile picture, the name "AJ Jorgenson", the email address "ajorgenson@nam.org", and the phone number "202-637-3115 work". To the right of the profile card, the organization's name "The Manufacturing Institute" is listed, along with the title "AVP, Strategic Engagement" and the address "733 10th St. NW, Washington, DC, United States". Below the profile card, there is a pagination control showing "1" of 1 results. On the right side of the profile card, there are two buttons: "Send Message" and "Remove Contact". The page is decorated with decorative elements: a "dream DO IT." logo with a circular arrow on the bottom left, and a stylized "MI" logo on the bottom right. The background features several overlapping dashed and solid lines in blue, orange, and grey.

Dream It. Do It. Community

Community functionality to include:

- Discussion Forum and subscription to the community's "Daily Digest" emails
- Dedicated Resource Library
- Community Member Directory



The screenshot displays the Dream It. Do It. Community website interface. At the top, there is a navigation bar with links for "Community Home", "Discussion 1", "Library 4", and "Members 75". Below the navigation bar is a large banner image featuring three people looking at a screen, with the "dream it. DO IT." logo and a small "Mi" logo in the bottom right corner. The main content area is divided into three sections:

- Latest Discussion Posts**: A post titled "Welcome!" by Cristina Crawford, 4 days ago. The text reads: "All, Welcome to the new Dream It. Do It. Online Community! This new platform will serve as our replacement to Basecamp. I hope you all will find this platform useful to engage in discussions, sharing resources, and making connections. I encourage everyone ...". A "More" button is visible below the post.
- Announcements**: A post titled "NEW Marketing Materials and Best Practices" by Cristina Crawford, 6 days ago. The text reads: "The Institute has exciting new marketing materials available for the Dream It. Do It. network. Check out the latest and greatest materials that can be found in the Dream It. Do It. Community Library under 'Marketing Materials':". A list of materials follows:
 - Parents Flyer
 - Student Flyer
 - Social Media Guide
 - Social Media Graphics
 - Packaged Presentation – coming soon!Below the list, it says: "In addition, check out the four newest best practices:" followed by another list:
 - Business Week
 - Show Me Careers
 - NIMM Program
 - HERE ConferenceAt the bottom of the announcement, it says: "Please email me at ccrawford@nam.org for customization requests." and "Thank you! Cristina".
- Latest Shared Files**: A post titled "2018 Conference Materials" by Cristina Crawford, 6 days ago. Below it is another post titled "Dream It. Do It. Video" by Cristina Crawford, 16 days ago.

Dream It. Do It. Community



General Overview:

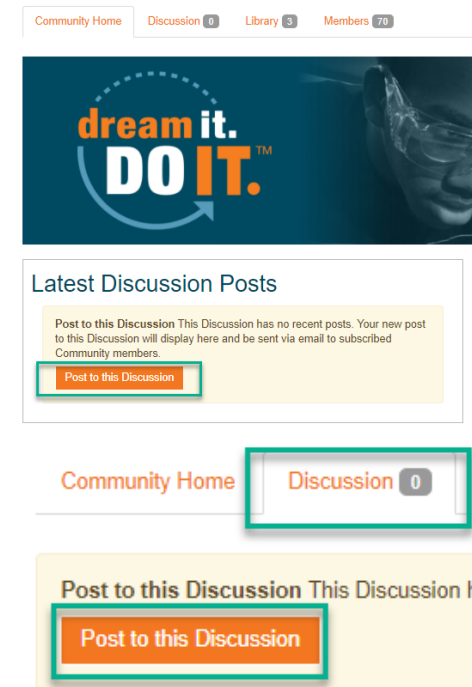
1. To start, this community will be *closed*, so only members of this group will have access to view and engage with content. We plan to make this community available to other members of the Manufacturing Institute down the road (we'll let you know!).
2. The MFG Community Site has other communities with discussion forums that are open to join— you can view them under Communities > All Communities.



Dream It. Do It. Community

How to start a discussion:

1. Send an email with subject line to themanufacturinginstitute_dreamitdoitne@ConnectedCommunity.org
2. Log into the MFG Community to access the Dream It. Do It. Community. Click to add a new post from the “Latest Discussion Posts” section.
3. From the Dream it. Do it. Community page, click the “Discussions” tab to start a new post.



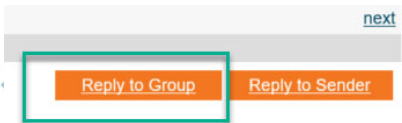
The screenshot shows the top navigation bar with tabs for "Community Home", "Discussion 0", "Library 3", and "Members 70". Below this is a banner for "dream it. DO IT.™" featuring a pair of safety glasses. The main content area is titled "Latest Discussion Posts" and contains a message: "Post to this Discussion This Discussion has no recent posts. Your new post to this Discussion will display here and be sent via email to subscribed Community members." A button labeled "Post to this Discussion" is highlighted with a green box. Below the banner, the navigation tabs are repeated, with "Discussion 0" also highlighted with a green box. At the bottom, another "Post to this Discussion" button is shown, also highlighted with a green box.



Dream It. Do It. Community

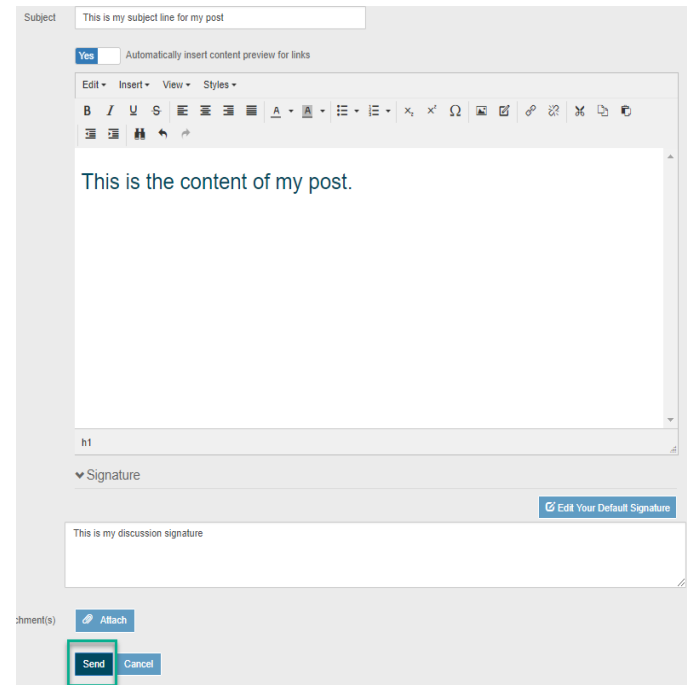
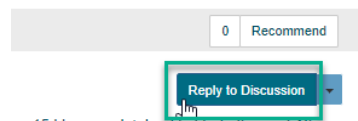
How to reply to a post:

1. From the Daily Digest email, click “Reply to Group” next to the post you’d like to reply to and send your reply to the group via email:



Reply to sender allows you to send a private message to that person.

2. Navigate to the Dream It. Do It. Community and click on the Discussions tab. Click the “Reply to Discussion” button to the right to post your reply:



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Dream It. Do It. Community

How to share a resource:

1. Add an attachment to your discussion post– it will automatically be added to the community library!
2. Upload a file directly to the community library without posting to the discussion.

Click to filter the library resources by most recent, most viewed or top rated.

Community Home Discussion 0 Library 3 Members 70

3 Entries

All Most Recent Create New Library Entry

Best Practices yesterday
by [Cristina Crawford](#)
Be the first person to recommend this.

Attachments
Download All

Marketing Materials yesterday
by [Cristina Crawford](#)
Be the first person to recommend this.

For customization requests, please email Cristina Crawford at ccrawford@nam.org. Average completion time is ten business days from the date of submission.

Attachments
Download All

Dream It. Do It. Video yesterday
by [Cristina Crawford](#)
Be the first person to recommend this.

Attachments
Download

1

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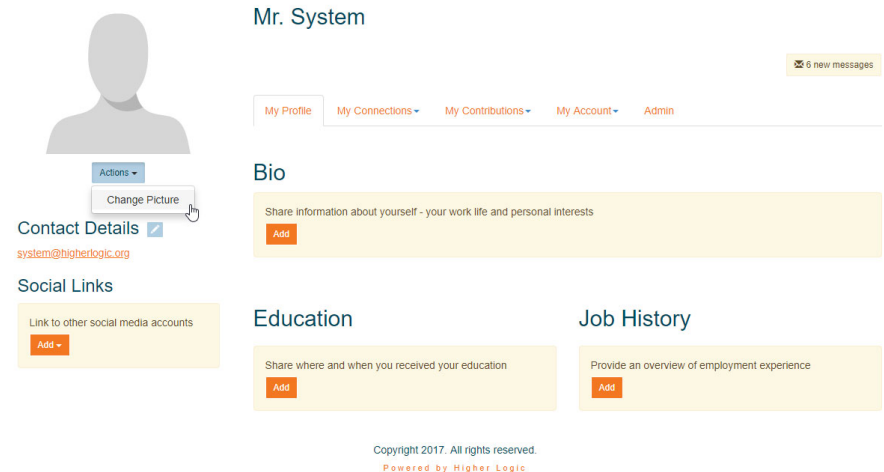
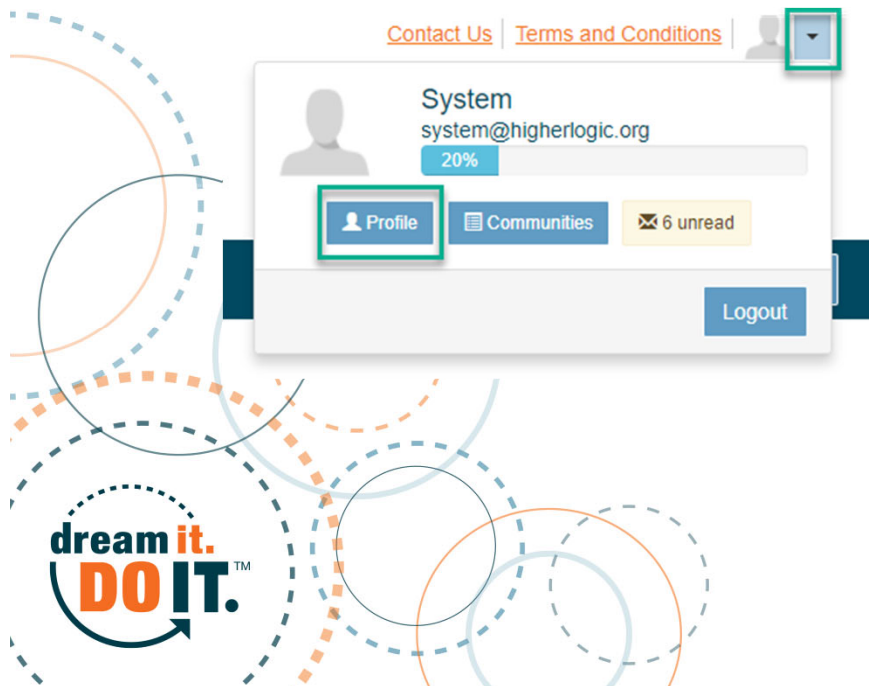
dream it.
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Dream It. Do It. Community

How to update your profile:

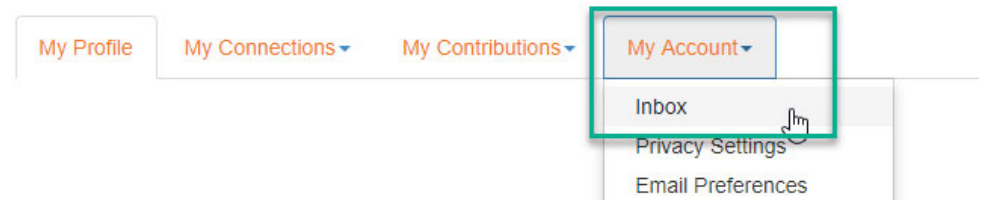
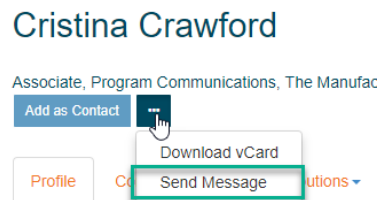
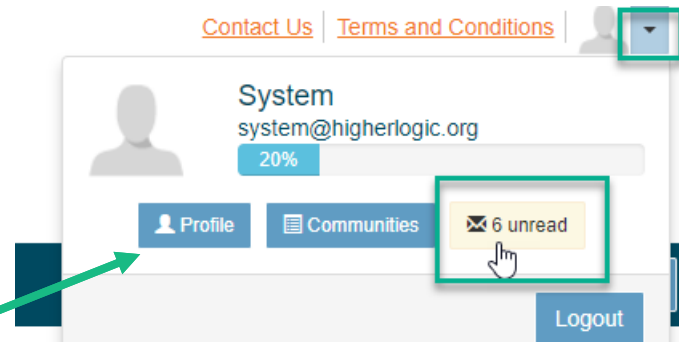
- Navigate to your profile from the avatar in the upper right hand corner:



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How to access your community inbox:

- Click on the button next to the profile avatar in the upper right hand corner. If you have unread messages, you will see these on the right.
- If you do not have unread messages, click on the “Profile” button.



Community Activity

Sample Discussion Digest



Manufacturing Institute <DoNotReply@ConnectedCommunity.org>
Thursday, January 11, 2018 at 10:17 AM
To: Cristina Crawford



Big Red Wagon

[Post New Message](#)

Jan 11, 2018

Shall we test? [↗](#)

1. [Lorem ipsum dolor sit amet, consectetur...](#) Test NonMember
2. [Mauris viverra ante nisl, vitae viverra tortor...](#) Test Member
3. [Cras vestibulum dolor libero, lobortis maximus...](#) System

Has anyone seen this before? [↗](#)

4. [Praesent dapibus justo at turpis scelerisque...](#) Test Member

top

1. [Shall we test?](#)



Jan 11, 2018 10:02 AM
[Test NonMember](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas imperdiet, nibh ac eleifend porttitor, tortor mauris auctor metus, sed tincidunt tortor libero nec neque. Etiam ut auctor ante, dapibus sed. Nunc scelerisque imperdiet lacus, vitae mattis sapien eleifend mattis. Mauris id commodo eros. Nullam vehicula eu orci eu efficitur. Quisque eu nisl eget urna ultrices pharetra i

- Discussions, Shared Files & Announcements Delivered to Outlook inbox
 - Real time
 - Daily Digest
 - No emails
- Clean & easy to navigate
- Reply to Discussion or Sender, View Thread



DIDI Sub-Community

DIDI Nebraska [Settings](#)

[Community Home](#) [Discussion 1](#) [Library 6](#) [Members 17](#)

Latest Discussion Posts [Add](#)



Welcome!

By: [Juli Thelen Thelen](#) 24 days ago

We can use this Dream it. Do it. on-line community to discuss any topics and share documents. I will continue to add documents, handouts, videos, etc. that you can print out and use. In the meantime, Christina, with the Manufacturing Institute has added ...

[More](#)

Announcements

[Add Announcement](#) Create a new announcement for display here.

[Add Announcement](#)

Latest Shared Files [Add](#)



Survey for Students

By: [Juli Thelen Thelen](#) 5 days ago



2018 Buzz Newsletters

By: [Juli Thelen Thelen](#) 19 days ago



Best Practices

By: [Cristina Crawford](#) 24 days ago

[More](#)

[Upload File](#)

Current Members

17 Members

Show All

24 per page



MFG Day



October 5, 2018

84%

More convinced that manufacturing provides careers that are interesting & rewarding.

89%

More aware of manufacturing jobs in their communities.

64%

More motivated to pursue careers in manufacturing.

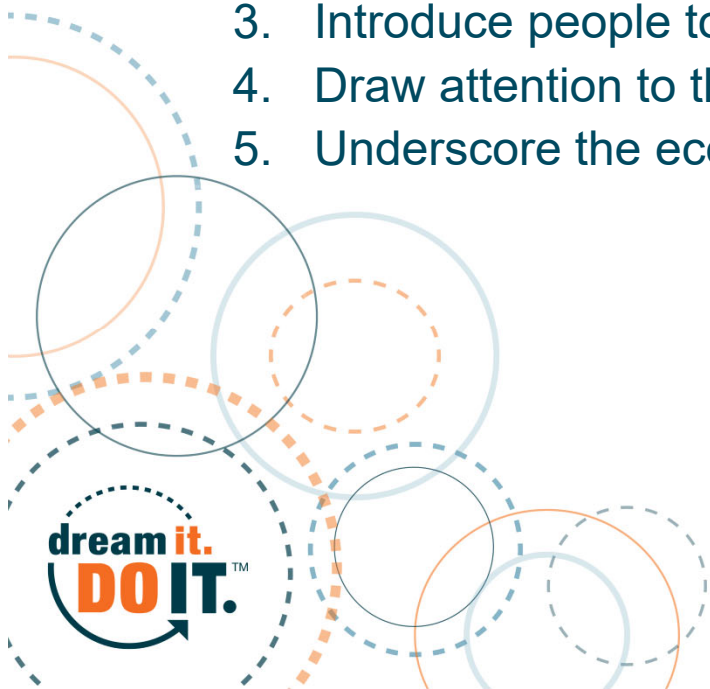


Why We MFG Day

1. Empower manufacturers
2. Change public perception of manufacturing
3. Introduce people to manufacturing careers
4. Draw attention to the roles manufacturers play in their communities
5. Underscore the economic and social significance of manufacturing

Learn more:

www.mfgday.com



Types of Events



- Facility Tour / Open House
- Manufacturing community events and expos that include companies
- Educational fairs
- Celebrations of the manufacturing community
- Job Fair
- Presentations to students
- Roundtable discussions
- Virtual events and tours
- Parents Night

Resources

- MFG Day Host Toolkit

- Setting up your event
- Organizing a facility tour
- Preparing displays
- Planning for media
- Follow up

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www.mfgday.com

SHINING A SPOTLIGHT ON AMERICAN MANUFACTURING

*** #MFGDAY18 ***

Celebrate Manufacturing Day by hosting an Event at Your Facility on October 5, 2018

There is only one wrong way to celebrate Manufacturing Day — not participating — everything else counts! Here are some ideas for Manufacturing Day events include:

- Conducting plant tours with your elected officials and the public;
- Holding a career fair or workshop with local students;
- Hosting an open house with a barbeque or picnic for visitors;
- Conducting a virtual event

Get all the tools you need to get started on the official Manufacturing Day website at mfgday.com.

The Manufacturing Institute is here to help make Manufacturing Day a success. Please contact institute@nam.org to find out more.

Complete Event Checklist

1. PREPARING FOR A MANUFACTURING DAY EVENT

Setting Up a Manufacturing Day Event

- Determine the format of your event (presentation, facility tour, roundtable, etc.)
- Determine the desired length of your event
- Register your event on www.mfgday.com/user/register
- Decide who to invite
- Send the invitations
- Track and confirm RSVPs and follow up as necessary
- Distribute memo of visit to employees

Organizing a Facility Tour

- Put together internal planning group, if necessary
- Craft welcome and introduction
- Establish look and feel of welcome area
- Create name badges for guests and staff
- Determine required safety equipment
- Brief tour guide(s)
- Craft tour script

Preparing Displays/Literature

- Hire/designate photographer
- Prepare an information package
- Research talking points, your company story, current events, legislative tasks, etc.
- Prepare a map of the tour route
- Write out any questions for students, educators or other attendees

Preparing Displays/Literature

- Determine product display, if applicable
- Gather company literature and background materials
- Display your association materials, if appropriate

Planning for the Media

- Draft a media advisory, if desired
- Prepare area for news media
- Prepare a message from the CEO

MFG DAY **Mi** MANUFACTURING Institute

Resources

www.mfgday.com

- Social media support
 - Sample content for Facebook, Instagram, LinkedIn, Twitter, YouTube
 - Retweeting content from MFG Day/NAM/MI accounts
- Media kit/media guide
- Use MFG Day logos
- Use **#MFGDay18**
- Highlighting best events after MFG Day
- Participate in the MFG Day Survey



Register Your Event!

- Done on the MFG Day website – mfgday.com
- Can be registered as public or private
- Drive participation: schools, parents, job-seekers, public at large, policymakers
- Drive awareness: media

Register and let us help you tell your story!



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How can you help us?

- Register your event(s)
- Guest blog
- Success stories
- Spread the word
- Report metrics
- Use social media (#MFGDay18)
- Share photos/videos
- Get media involved
- **You are the army!**



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MANUFACTURING
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